

ABSTRACT OF THE DISCLOSURE

A system and method for providing real-time point-of-sale inventory data transmission over a distributed computer network is herein disclosed. The distributed computer network includes a plurality of consumer computers in communication with a processor and memory apparatus by a first communication link. The processor and memory apparatus capable of being connected by one or more communications links to a plurality of merchants' point-of-sale systems. The process and memory machine includes a database having a capability to store data and a web server having a capability to store data and process requests for merchant inventory data by consumer computers. The process and memory machine executes real-time inventory transmission with a plurality of merchants and a plurality of consumers over the distributed network.